

## Bachelor in Hospitality Management Course Structure

### Course Details

First Year   Semester I		
Code	Learning Areas	Credit
BHM 101	The Contemporary Hospitality and Tourism Industry	3
BHM131	Room Division Operation I	3
BHM 121	Food & Beverage Service Operation & Mgmt I	3
GEM 233	Fundamental of Hospitality Mgmt & Leadership	3
BHM 123	Food Production Operation & Mgmt I	3
ENG 105	English for Hospitality	3
		<b>18</b>
First Year   Semester II		
Code	Learning Areas	Credit
BHM 122	Food & Beverage Service Operation & Mgmt II	3
BHM 202	Travel and Tourism Service Operation	3
BHM 124	Food Production Operation & Mgmt II	3
BHM 201	Food Science, Nutrition and Sanitation	3
BHM 132	Room Division Operation II	3
GEM 220	Success Skill (Professionalism in Hospitality)	3
		<b>18</b>
Second Year   Semester I		
Code	Learning Areas	Credit
BHM 125	Food Production Operation & Mgmt III	3
FIN 312	Financial Management in Hospitality Industry	3
MAS 122	Hospitality Business Software Applications	3
GEM 204	Business Communication & Writing Skills	3
BHM 221	Oenology & Beverage Knowledge	3
FRN 102	International Foreign Language	3
	(Chinese/German/French/Spanish)	<b>18</b>

<b>Second Year   Semester II</b>		
<b>Code</b>	<b>Learning Areas</b>	<b>Credit</b>
BHM 301	Sustainable Hospitality Environment	3
SOS 125	Ethics and Fair Society	3
BHM 302	Property, Safety and Security Management	3
ACC 314	Managerial Accounting for Hospitality Industry	3
	<b>Specialization (any two)</b>	6
BHM 340	Management of Function & Events	
BHM 470	Adventure Tourism	
		<b>18</b>
<b>Third Year   Semester I</b>		
<b>Code</b>	<b>Learning Areas</b>	<b>Credit</b>
GEM 414	Hospitality Industry Law	3
ECO 302	Behavioural Economics	3
HRM 213	Organizational Behavior and Productivity Mgmt	3
RSH 405	Research Methodology, Statistics	3
MKT 325	Marketing & Sales for Hospitality Businesses	3
		<b>15</b>
<b>Third Year   Semester II</b>		
<b>Code</b>	<b>Learning Areas</b>	<b>Credit</b>
RSH 406	Research Project and Diploma Paper	3
ENT 414	Entrepreneurship for Hospitality	3
BHM 404	Tourism Destination Management	3
HRM 223	Managing Productivity through People	3
GEM 410	Service Quality Management	3
		<b>15</b>
<b>Fourth Year   Semester I</b>		
<b>Code</b>	<b>Learning Areas</b>	<b>Credit</b>
BHM 206	Industrial Experience (Internship One)	14
	Internship Report I	1
		<b>15</b>
<b>Fourth Year   Semester II</b>		
<b>Code</b>	<b>Learning Areas</b>	<b>Credit</b>
BHM 207	Industrial Experience (Internship Two)	14
	Internship Report II	1
		<b>15</b>